CARING FOR CAREGIVERS SERIES ASSERTIVE COMMUNICATION: THE BALANCING ACT

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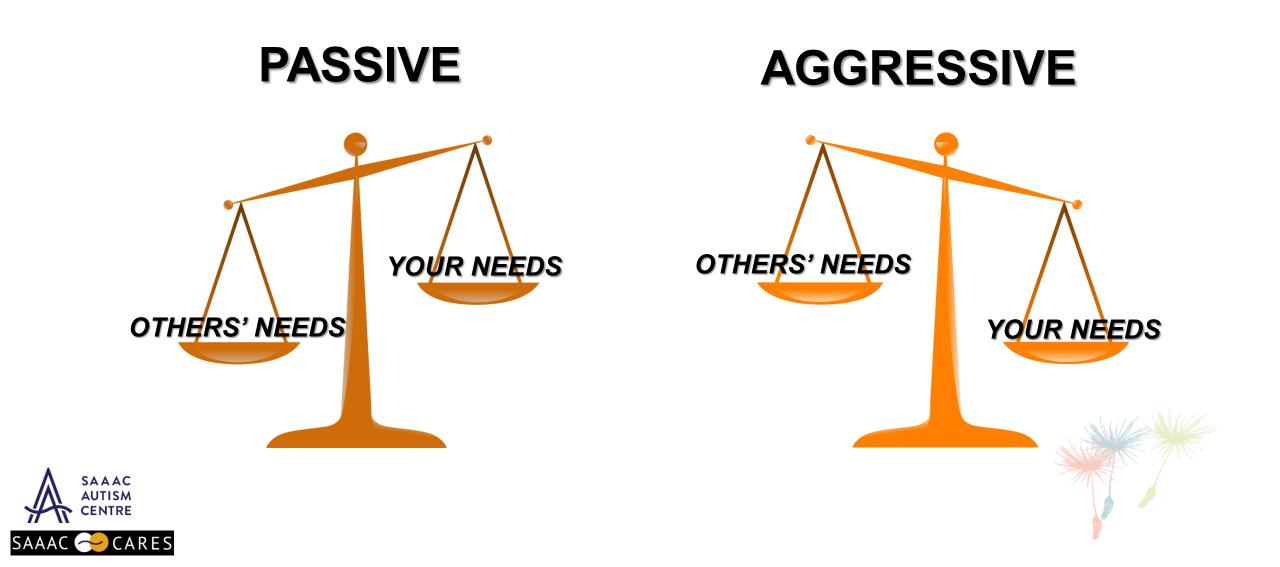


Communication Styles



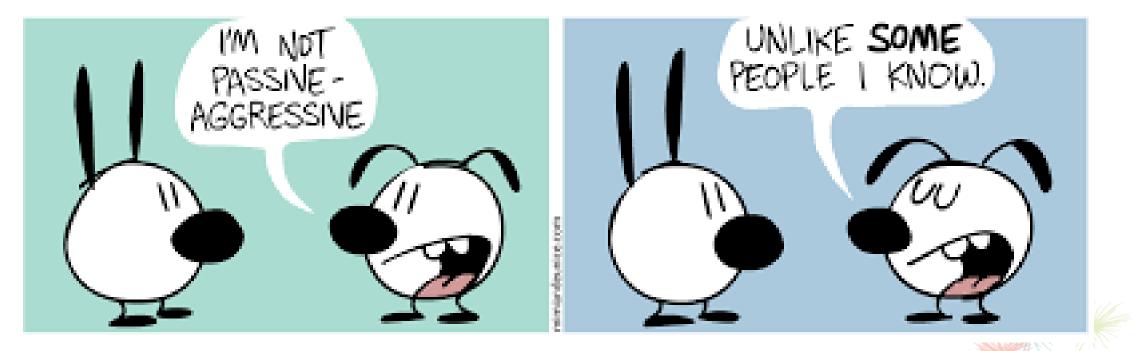
SAAAC

Passive VS. Aggressive



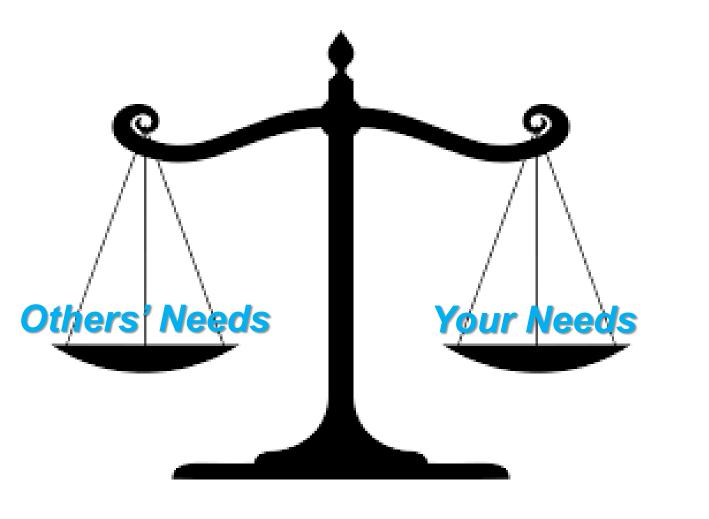
Passive-Aggressive Communication Style

• "That's fine with me, but don't be surprised if someone else gets mad"





Assertive Communication Style





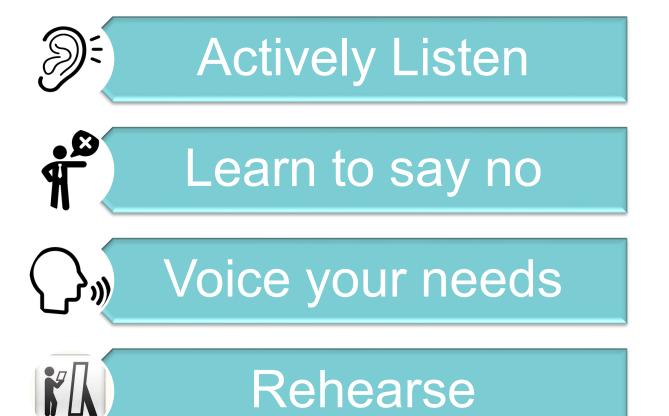


A "WIN-WIN"





STRATEGIES









Benefits of being Assertive

- Improve self-confidence/selfesteem
- Insight into your feelings
- Improve communication
- Create win-win situations
- Improve decision-making skills
- Empowering





Cultural Context

- May have differing values around assertive communication
- May exacerbate the problem
- Might be met with hostility





Culturally Responsive Strategies

Situation-specific

Acknowledge cultural norms

Preface statements













CARES will teach you

- How to effectively communicate and be assertive
- The skills to help balance your needs with the needs of your family



